



# MEDIA RELEASE

**FOR IMMEDIATE RELEASE:**

October 21, 2008

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## VEHR COMMUNICATIONS HIRES ANNE SCHMIDLIN

**CINCINNATI (OH) – October 21, 2008:** [Vehr Communications, LLC](#) announced today the hiring of [Anne Schmidlin](#) as a full-time Account Coordinator. Schmidlin is a graduate of the University of Dayton (magna cum laude) with a degree in Public Relations. She will engage in client teams and support the Cincinnati PR firm’s work on behalf of its growing list of private and public sector clients.

According to [Nick Vehr](#), President of Vehr Communications, “I’m excited that Anne has chosen to work at our company. She is a very talented young professional who understands the value of social media and networking and can practice public relations from a Web 2.0 platform. She will actively participate in providing her excellent writing, research and client service skills to support the firm’s clients.”

Schmidlin’s experience includes providing strategic communications services to non-profit and for-profit companies, with specific experience in direct-to-consumer marketing. Most notably, Schmidlin received an award from the Dayton chapter of the Public Relations Society of America (PRSA) for her creation of a public relations campaign for a Dayton-area non-profit organization.

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***Vehr Communications, LLC: Reputation. Relationships. Results. That’s PR. That’s what Vehr Communications does. Firmly anchored in Cincinnati and with strong global connections, Vehr Communications provides strategic communications services to a broad range of private and public sector clients. To learn more, please visit [www.vehrcommunications.com](http://www.vehrcommunications.com) or call 513.381.8347.***