



MEDIA RELEASE

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PR PROFESSIONAL JOINS VEHR COMMUNICATIONS

Laura Phillips to manage client relationships in growing PR firm

CINCINNATI (OH) – October 23, 2008: Vehr Communications, LLC announced today that it has hired Laura Phillips a full-time Account Executive. Phillips offers diverse communications experience and will play an integral role in managing business relationships and providing strategic communications counsel to a wide range of clients.

“Laura is a great addition to our team,” said Vehr Communications president, Nick Vehr. “She is experienced as well as innovative and strategic in her thought process. Laura strengthens our ability to provide high-level strategic communications and PR support to our clients. I am thrilled that such a talented professional has joined our company.”

Phillips spent eight years with Dan Pinger Public Relations where she served consumer, business-to-business and public affairs clients. She has helped launch products, promote events, develop key messages and media strategy and position clients as expert sources through both proactive and responsive media relations. Phillips also handled disclosure and dissemination practices for publicly held companies.

Phillips holds a BA in marketing and management from the University of Cincinnati College of Business Administration.

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Vehr Communications, LLC: Reputation. Relationships. Results. That’s PR. That’s what Vehr Communications does. Firmly anchored in Cincinnati and with strong global connections, Vehr Communications provides strategic communications services to a broad range of private and public sector clients. To learn more, please visit www.vehrcommunications.com or call 513.381.8347.