



# MEDIA RELEASE

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## **Veteran TV News, PR Professional Joins Vehr Communications**

*Laura Randall to Lead Client Teams in Growing PR Firm*

**CINCINNATI (OH) – August 2008** – [Vehr Communications, LLC](#) announced today the appointment of [Laura Randall](#) as Counselor, a title and position reserved for only the most senior PR and strategic communications professionals. Randall will provide high-level strategic communications counsel and client management for Vehr Communications' growing list of [clients](#) in the Greater Cincinnati market.

Randall is a former television news reporter, anchor and producer in the Dallas (TX) and Cincinnati (OH) markets. She was an Emmy Award winner for Television Reporting at WLWT-TV in the early 1990's and retired from WCPO-TV in 2000. She was also the founder and President of Laura Randall Media Ltd. and served as the Assistant Director of the Xavier Entrepreneurship Center at the Williams College of Business at Xavier University.

According to [Nick Vehr](#), President of Vehr Communications, LLC, "I am very excited that such a talented and experienced professional has joined our company. Our growing base of clients will benefit from her wisdom, experience and creativity. Our company will be stronger for her leadership. She strengthens our ability to provide high level strategic counsel and PR support to private and public, for-profit and non-profit firms in this region. I am thrilled she has joined us."

Laura Randall added, "Joining Vehr Communications is an exciting career opportunity for me. The firm's growing client list and the extensive involvement of my new colleagues in this community will provide great opportunities for professional and personal growth. I am convinced that my experience, interests and skill sets complement the strategic direction of Vehr Communications. I am looking forward to working for the benefit of our clients seeking strategies to meet their varied communications goals."

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**Vehr Communications, LLC:** *Reputation. Relationships. Results. That's PR. That's what Vehr Communications does. Firmly anchored in Cincinnati and with strong global connections, Vehr Communications provides strategic communications services to a broad range of private and public sector clients. To learn more, please visit [www.vehrcommunications.com](http://www.vehrcommunications.com) or call 513.381.8347.*