



MEDIA RELEASE

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Tom Schiff Photos Featured on Vehr Web Site

Panoramic Photos Are Solidly Cincinnati – Help PR Firm Tell Story

CINCINNATI (OH) – September 22, 2008: Nick Vehr, President of Vehr Communications, announced today that the agency has redesigned its Web site to feature the dramatic and beautiful panoramic photography of Cincinnati Tom Schiff – www.vehrcommunications.com.

“Tom’s photos are beautiful, stunning and solidly Cincinnati,” said Vehr. “They graphically communicate our business objective to consider our clients’ communications opportunities and challenges from every possible angle – a 360° view.”

Vehr Communications is extremely grateful to Tom for generously sharing his art and talent. Each visit to the home page reveals one of nine different Schiff photos. Each is as engaging and attention-grabbing as the photo which preceded it.

Tom Schiff is well-known throughout the Tri-state as a fine art photographer, a patron of the arts and an insurance executive at Cincinnati Financial. His unique panoramic photography has been published into four books, including *Panoramic Cincinnati*, selections of which are displayed on the Vehr Communications Web site.

Schiff does not sell his photography commercially. Vehr Communications has made a contribution to the Wellness Community, a preferred charity of Mr. Schiff and Nick Vehr, in recognition of Schiff’s willingness to let Vehr Communications feature his photography. The Wellness Community is an international, nonprofit organization that provides support and education to people diagnosed with cancer and their families.

“I deeply appreciate Vehr Communications’ donation to the Wellness Community,” said Schiff. “It’s a pleasure to have my work join in collaboration with the work of Nick Vehr, another Cincinnati who shares my appreciation for what makes Cincinnati unique.”

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