



MEDIA RELEASE

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Nick Vehr appointed to Chamber's CEO Advisory Panel

100 Chamber member CEOs tapped for their expertise

CINCINNATI (OH) – March 18, 2009: The Cincinnati USA Regional Chamber (“Chamber”) announced on February 24 the establishment of the first-ever CEO Advisory Panel. It is comprised of 100 CEOs from among the nearly 6,000 Chamber member companies in Cincinnati. Nick Vehr, CEO and founder of Vehr Communications, was appointed by Ellen van der Horst, Chamber President and CEO. The Panel’s purpose is to provide input that enables the Chamber to better respond to media inquiries and provide strategic direction to programs, event and initiatives.

“As the largest and only regional business membership organization, the Chamber serves as a unifying voice for the local business community,” said Ellen van der Horst, Chamber president and CEO. “This panel creates a virtual link with our membership that allows us to act on an even more timely and effective basis.”

Vehr said, “I am thrilled to serve on the CEO Advisory Panel and hope my insights are helpful to fellow Chamber members. This ‘virtual’ community of diverse business leaders provides excellent opportunities to share ideas and broader knowledge for the benefit of the entire Cincinnati business community.”

Vehr was appointed to a term beginning in March 2009 through December 2010.

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