



MEDIA RELEASE

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Vehr Communications Partners for Global Reach *Becomes Partner in IPREX, Global Public Relations Network*

CINCINNATI (OH) – September 9, 2008: [Vehr Communications, LLC](#) announced today it has become the Cincinnati-area partner of [IPREX](#), a global corporation of independent public relations firms with 60 partners in North America, Europe, the Middle East and Asia Pacific. As the exclusive IPREX representative in Cincinnati, Vehr Communications is able to offer its clients global reach with local public relations expertise.

IPREX is one of the world's largest public relations corporations. Established in 1983, IPREX was formed to connect local firms with a growing worldwide network of independent public relations agencies. This powerful partnership of leading firms in major markets throughout the world draws on the resources, knowledge, talent and expertise of nearly 800 communications professionals with combined annual revenues of more than \$100 million.

"Being Cincinnati's IPREX member is a great asset for our clients," says [Nick Vehr](#), President of Vehr Communications. "Through this exclusive partnership we have access to proven, on-the-ground expertise in nearly every city in North America, Europe, the Middle East and Asia Pacific. PR is about reputations, relationships and results. By working through IPREX, we can build bridges and close gaps for all of our clients, bringing Cincinnati organizations closer to the world and the world closer to Cincinnati."

In addition to assisting local clients seeking to extend their global reach, through IPREX Vehr Communications is now able to serve clients from other regions and nations seeking insight and access to the communications strategies that work in Cincinnati.

Gwin Johnston ([Johnston Wells PR](#), Denver), President of IPREX North America, welcomed Vehr Communications, "Vehr Communications will be a strong addition to IPREX in a very important market. Nick's experience as a former elected official, a career communications professional, as the former V.P. of Economic Development at the Chamber and as a frequent world traveler adds perspective and skills for his firm's clients and to IPREX as an organization. We welcome his growing team of professionals."

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Vehr Communications, LLC: Reputation. Relationships. Results. That's PR. That's what Vehr Communications does. Firmly anchored in Cincinnati and with strong global connections, Vehr Communications provides strategic communications services to a broad range of private and public sector clients. To learn more, please visit www.vehrcommunications.com or call 513.381.8347.