



Laura Phillips

SENIOR ACCOUNT EXECUTIVE

Laura has the diverse communications experience to connect with a wide range of audiences. A proficient all-around PR practitioner with consumer, business to business and public affairs knowledge, she has told many businesses' stories to the audiences that matter to them.

Laura's years of agency public relations experience have enabled her to delve deep into many businesses and to wear many hats. She has helped launch products, promote events, develop key messages and media strategy and position clients as expert sources through both proactive and responsive media relations. Laura also has handled disclosure and dissemination practices for publicly held companies.

A trusted advisor to clients and internal teams alike, Laura sees the big picture while attending to small details. She's a strong writer, a creative thinker and a stickler for adhering to budget. The level of our success hinges on efficient and astute management of the client/agency relationship. And Laura gets it.

RELEVANT EXPERIENCE:

- **2008 - Present:** Senior Account Executive, Vehr Communications, LLC
- **2007-2008:** Account Executive, Pinger PR at Powers Agency
- **2000-2007:** Office Manager/Account Executive, Dan Pinger Public Relations

CIVIC INVOLVEMENT:

- Publicity Chairwoman, Our Lady of Victory PTO

EDUCATION:

Bachelor of Business Administration, University of Cincinnati:

- Major: Marketing
- Major: Management

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