



Nick Vehr

PRESIDENT

Communicating strategically and creatively with a clear outcome in mind is why Nick Vehr founded Vehr Communications.

Throughout his professional and public career he has demonstrated his skills at strategic thinking, leadership development, business analysis, planning and management. Nick has been an owner, equity partner and senior manager in for-profit firms. He has served as an elected public official (Cincinnati City Council) and as an appointed public official (Ohio Transportation Review Advisory Council, Port of Greater Cincinnati Development Authority). He has been a board chair, board member, president and vice president of various private and public non-profit organizations.

Nick understands the pressures, pitfalls and opportunities that fill a crowded room of concerned and interested citizens. He knows that important organizational initiatives can fail if employees, investors, board members, trade media and others have not been informed. He understands that having a burning desire to succeed does not guarantee success.

Organizations must think strategically, plan effectively, execute efficiently and communicate aggressively. He created Vehr Communications for that precise reason.

RELEVANT EXPERIENCE:

- **2007:** Founded Vehr Communications, LLC
- **2002-2006:** Vice President, Economic Development & Marketing, Cincinnati USA Regional Chamber
- **1996-2001:** President and Founder, Cincinnati 2012, Inc.
- **1994-2002:** Vice President & Executive Counselor, Dan Pinger Public Relations
- **1990-1996:** Member, Cincinnati City Council

CIVIC INVOLVEMENT:

- Cincinnati USA Convention & Visitors Bureau, Chair, Board of Directors
- Cincinnati USA Regional Tourism Network, Board of Directors (current)
- Port of Greater Cincinnati Development Authority, Board (past)

EDUCATION:

Bachelor of Arts, University of Notre Dame:

- Major: English
- Major: Communications

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