



# Paul Bernish

## EXECUTIVE COUNSELOR

Paul Bernish is a broadly experienced professional communicator with a background in journalism, politics, corporate and nonprofit communications, investor and government relations, university-level teaching, corporate philanthropy, and issue management.

For nearly 20 years, Paul was corporate Director of Public Relations for The Kroger Co., and from 1998 to 2004, he operated his own strategic communication consulting firm, Bernish Communications Associates, serving local, national and international clients. In 2004, he joined the staff of the National Underground Railroad Freedom Center as its Chief Communications Officer, where he help create the world's first museum-quality exhibition on contemporary forms of slavery and human trafficking.

As Executive Counselor with Vehr Communications, Paul will continue to operate his own firm, while assisting with Vehr clients and staff as needed. "Nick and I share a common vision that professional communications must be based on a foundation of trust and transparency. I'm delighted to be joining with Nick and his team."

### RELEVANT EXPERIENCE:

- **2011 - Present:** Executive Counselor, Vehr Communications, LLC
- **2004 - 2010:** Chief Communications Officer, National Underground Railroad Freedom Center
- **1998 - 2004:** President and Founder, Bernish Communications Associates
- **1981 - 1998:** Corporate Director of Public Relations, The Kroger Co.

### CIVIC INVOLVEMENT:

- Provided service on the Buenger Commission report on Cincinnati Public Schools
- Member of the Founding Board of the National Underground Railroad Freedom Center

### EDUCATION:

Bachelor of Arts, University of North Carolina

- Major: Journalism

Masters of Journalism and Political Science, University of Wisconsin

### CONTACT INFORMATION:

T: 513.381.8347

C: 513.828.7595

F: 513.651.4101

E: [pbernish@vehrcommunications.com](mailto:pbernish@vehrcommunications.com)

W: [www.vehrcommunications.com](http://www.vehrcommunications.com)

