



# Amy Crowley

## COUNSELOR

Amy Crowley has been on both sides of the conversation, having served as an agency and corporate executive. She has more than 12 years of expertise in media relations, internal communications, online strategy and event planning. Amy has directed and implemented strategic communications programs across the financial, luxury, travel, non-profit and home improvement industries for national and regional brands.

Her strategic communications experience includes developing corporate messaging for internal and external audiences, launching new websites, managing internal communications, organizing and managing special events and developing social media programs. She has served as a corporate media spokesperson and has landed features and prominent product placements in targeted outlets such as the Wall Street Journal, New York Times, Better Homes & Gardens, The Oprah Winfrey Show, The Today Show, local publications and more.

Amy's corporate experience gives her a unique perspective and understanding of the communications challenges her clients face and allows her to easily step into their shoes. Her dedication and passion for the world of communications allows her to be a true partner with her clients every step of the way.

### RELEVANT EXPERIENCE:

- **2011-Present:** Counselor, Vehr Communications, LLC
- **2009- 2011:** Vice President of Communications, First Financial Bank
- **2006-2009:** Counselor, Powers Agency
- **2001-2006:** Marketing Communications Manager, Frontgate Catalog
- **2000-2001:** Public Relations Consultant, HSR B2B
- **1998-2000:** Public Relations Coordinator/ Travel Writer, AAA Cincinnati

### EDUCATION:

Bachelor of Science, Kent State University:

- Major: Public Relations

### CONTACT INFORMATION:

T: 513.381.8347

C: 513.400.2813

F: 513.651.4101

E: [acrowley@vehrcommunications.com](mailto:acrowley@vehrcommunications.com)

W: [www.vehrcommunications.com](http://www.vehrcommunications.com)

