



Carey Rennekamp

Account Executive

Carey is a communications professional with extensive expertise in brand management, event planning, grassroots marketing, strategic partnerships and sponsorships. Through her knowledge in social networking, brand strategy, creative management and as a self-directed researcher in new technologies, Carey thrives on providing solutions that make a difference and guiding projects successfully from concept to completion.

Highly motivated and goal-oriented, Carey is passionately dedicated to inspiring and leading. She believes relationships are key and that through unique and valuable connections meaningful business results can be achieved.

Carey thrives in a fast-paced, challenging and innovative work environment. She wouldn't have it any other way.

RELEVANT EXPERIENCE:

- **2011-Present:** Director of Sponsorship Sales and Fulfillment, 2012 World Choir Games and Vehr Communications, LLC
- **2007- 2011:** Marketing Partnerships, Enquirer Media
- **2006-2007:** Marketing Coordinator, Enquirer Media
- **2004-2006:** Sales Coordinator, Enquirer Media

CIVIC INVOLVEMENT:

- 2011, 2012 Chairperson & Director of Event Services, C-Change Class 6 Group Project
- 2011 Member & Social Chairperson, C-Change Class 6
- 2011, 2012 HYPE Leadership Council
- 2009, 2010 Member, International Special Events Society
- 2008, 2009 Member, Public Relations Society of America (2008 Media Day Committee)

EDUCATION:

Bachelor of Arts, University of Toledo:

- Major: Communications
- Certificate: Nationally Certified Student Wellness Peer Educator

CONTACT INFORMATION:

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